



JOHNS HOPKINS
BLOOMBERG SCHOOL
of PUBLIC HEALTH

**Department of Population,
Family & Reproductive Health
BESAFE**

AGENDA

September 23 -24, 2026

THE 2026 CONFERENCE ON PUBLIC HEALTH STRATEGIES FOR COMBATING SUBSTANDARD AND FALSIFIED MEDICAL PRODUCTS

**JOHNS HOPKINS UNIVERSITY BLOOMBERG CENTER
555 PENNSYLVANIA AVENUE NW
WASHINGTON, DC 20001**

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DAY 1, SEPTEMBER 23, 2026

8:00-9:00 AM	Registration, Coffee, and Badge Pick-up
9:00-9:15 AM	Welcome Address Saifuddin Ahmed, PhD, MBBS , Professor, Population, Family and Reproductive Health, Johns Hopkins Bloomberg School of Public Health This session is not eligible for <i>AMA PRA Category 1 Credit™</i>
9:15-9:30 AM	Keynote Speaker Mr. Matthew Millhollin , Acting Deputy Executive Associate Director, Homeland Security Investigations This session is not eligible for <i>AMA PRA Category 1 Credit™</i>
9:30-10:15 AM	Panel: Partnership for Impact: Sharing Lessons Learned from Partnerships and Collaborations Chair: Jean Christophe Rusatira, MD, MPH, PhD , JHU BESAFE Panelists: • Patrick Caubel, MD, PhD, MBA, Chief Safety Officer, Pfizer • Libby Baney Burstein, JD, Senior Advisor, Alliance for Safe Online Pharmacies (ASOP) Global Foundation • Jonas Congelli, RPh, Associate Executive Director, NCODA This session is not eligible for <i>AMA PRA Category 1 Credit™</i>
10:15-10:30 AM	Coffee break
10:30-11:15 AM	Panel: Trends and Risks: Why Oncology Injectables, GLP-1 Agonists, and Cold-Chain Biologics Attract Counterfeiters Chair: Angel Melendez , Pfizer Panelists: • Anthony Zook, PhD, Merck & Co., Inc. • Abha Kundi, JD, MPH, Counsel, ArentFox Schiff • Eddie Agrait, Americas Regional Director, PSI • Henry Michtalik, MD, MPH, MHS, SFHM, Assistant Professor of Medicine, Johns Hopkins University School of Medicine (BESAFE-JHU) This session is not eligible for <i>AMA PRA Category 1 Credit™</i>
11:15 AM-Noon	Panel: From Suspicion to Action: Training Clinicians to Prevent, Detect and Report Suspect Products Chair: Caroline Moreau, MD, PhD, MPH , Professor at Johns Hopkins University Bloomberg School of Public Health Panelists: • Margot Savoy, MD, MPH, FAAFP, American Academy of Family Physicians • Chantelle Bailey, PGCert MSc PhD, CARPHA CRS - Virtual Participation • Ana Macarengo, PharmD, MPH, RUCIF, Risk Management Product Lead, Pfizer • Benyam Muluneh, PharmD, HOPA , Assistant Professor, UNC Eshelman School of Pharmacy This session is not eligible for <i>AMA PRA Category 1 Credit™</i>
Noon-1:00PM	Lunch Break & Networking

DAY 1, SEPTEMBER 23, 2026

1:00-1:15 PM	Spotlight Presentation: Moderator: Manuela Dorado, MPH, BESAFE, JHU Presenter: Jorge Humberto Restrepo Zapata, Coordinator of Extension, Faculty of Health, Universidad Santiago de Cali; Director, Pharmaceutical Technology Program
1:15-2:00 PM	Panel: Blind Spots in Practice: Uncovering What Providers Miss About Substandard and Falsified Medicines Chair: Libby Baney Burstein, JD, Senior Advisor, Alliance for Safe Online Pharmacies (ASOP) Global Foundation Panelists: • Henry Michtalik, MD, MPH, MHS, SFHM, Assistant Professor of Medicine, Johns Hopkins University School of Medicine (BESAFE-JHU) • Rita K. Jew, PharmD, MBA, President, Institute for Safe Medication Practices (ISMP) - Virtual Participation • Douglas Braun, PharmD, CSP, CPh, Senior Manager of Partner Development & Strategy, NCODA • Clarence Lam, MD, MPH, FACPM, American College of Preventive Medicine (ACPM); Program Director, Preventive Medicine Residency Program, BSPH
2:00-2:25 PM	Fireside Chat: GLP-1 Crisis: Substandard and Falsified GLP-1, Risky Compounding, and Patient Safety Chair: Henry Michtalik, MD, MPH, MHS, Assistant Professor of Medicine, Johns Hopkins University School of Medicine (BESAFE-JHU) Featured Speaker: Richard O. Dolinar, MD, Arizona Endocrinology Center, Americans For Safe and Effective Medicines
2:25-2:45 PM	Presentation: TUMI (Trade in Unsafe Medicines Index) Chair: Sachiko Ozawa, PhD, MHS, Global Health Economics for Pharmacy, Professor, Division of Practice Advancement and Clinical Education, UNC Eshelman School of Pharmacy Featured Speaker: Adam Sulewski, Senior Director, IP Enforcement, U.S. Chamber of Commerce Global Innovation Policy Center (GIPC)
2:45-3:00 PM	Coffee Break
3:00-3:45 PM	Panel: Teaching Tomorrow's Providers: Embedding Substandard and Falsified Awareness in Medical, Pharmacy, and Nursing Education Chair: Jean Berchmans Uwimana, MD, MPH, MBA, BESAFE, JHU Panelists: • Michael Stepanovic, PharmD, MS, UNC • Saleem Alhabash, PhD, Head of Consumer and Scientific Research, A-CAPP Center, MSU • Albert Wu, MD, MPH, Director of Strategic Collaborations at Johns Hopkins Armstrong Institute for Patient Safety and Quality
3:45-4:00 PM	Recap and Q&A: Henry Michtalik, MD Johns Hopkins University School of Medicine
4:00 Onwards	Happy Hour

DAY 2, SEPTEMBER 24, 2026

8:00-9:00 AM	Registration, Coffee, and Badge Pick-up
9:00-9:15 AM	Welcome Address Saifuddin Ahmed, PhD, MBBS , Professor, Population, Family and Reproductive Health, Johns Hopkins Bloomberg School of Public Health This session is not eligible for <i>AMA PRA Category 1 Credit™</i>
9:15-9:45 AM	Keynote Speaker Frank A. Tarentino III , Associate Chief of Operations, DEA Northeast Region This session is not eligible for <i>AMA PRA Category 1 Credit™</i>
9:45-10:30 AM	Panel: Buyer Beware: Protecting Patients from Rogue Online Pharmacies Chair: Libby Baney Burstein, JD, Senior Advisor , Alliance for Safe Online Pharmacies (ASOP) Global Foundation Panelists: • Jillian K. Brady, MS, Alliance for Safe Online Pharmacies (ASOP) Global Foundation • Timothy Mackey, PhD, UC San Diego and S-3 Research • Marya Lieberman, PhD, Nancy Dee Professor of Cancer Research, University of Notre Dame • Daniel Estrada, CEO, SIGNA This session is not eligible for <i>AMA PRA Category 1 Credit™</i>
10:30-10:45 AM	Coffee break
10:45-11:30 AM	Panel: Beyond Pills: The Growing Threat of Falsified and Diverted Medical Devices Chair: Manuela Dorado, MPH, BESAFE, JHU Panelists: • Dinh Lê, Senior Manager, Global Brand Protection - MedTech, Johnson & Johnson • Emily Grove, Special Agent, Homeland Security Investigations • Jeremy F. Suggs, ScD, Director, Device Safety Group, ECRI This session is not eligible for <i>AMA PRA Category 1 Credit™</i>
11:30-12:15 PM	Panel: FakeMed: Influencers, Algorithms, and the Social Media Drug Marketplace Chair: Lev Kubiak, VP, Senior Advisor, Pfizer Panelists: • Jennifer Golbeck, PhD, University of Maryland • Katie Paul, Director, Tech Transparency Project • Bonnie Patten, JD, Truth in Advertising / TINA.org • Kari Kammel, MA, JD, Director, A-CAPP Center, MSU This session is not eligible for <i>AMA PRA Category 1 Credit™</i>
12:15 -1:15PM	Lunch Break & Networking

DAY 2, SEPTEMBER 24, 2026

1:15-2:00 PM	Panel: Prescribing in the Dark: Telehealth, Online Clinics, and the Quality Question Chair: Douglas Braun, PharmD, CSP, CPh, Senior Manager of Partner Development & Strategy, NCODA Panelists: • Humayun “Hank” Chaudhry, DO, MS, President & CEO, FSMB • Helen Kinsman Hughes, MD, MPH, Medical Director, Office of Telemedicine at Johns Hopkins Medicine • Bruce A. Huhmann, PhD, Professor, Department of Marketing, Associate Director, VCU Center for Professional Selling, Virginia Commonwealth University - Virtual Participation
2:00-2:45 PM	Panel: Follow the Medicine: Serialization, Track-and-Trace, and Authentication — Closing Supply Chain Loopholes Chair: Marc Taraban, PhD, University of Maryland Panelists: • Leigh Verbois, PhD, Rx 360 • Elizabeth Waldorf, Head of Global Traceability and Standards, MBA, TraceLink • Marya Lieberman, PhD, Nancy Dee Professor of Cancer Research, University of Notre Dame
2:45-3:00 PM	Coffee Break
3:00-3:45 PM	Panel: United Front: A Call to Action for Public Health, Law Enforcement, and Tech to Dismantle Networks Behind Substandard and Falsified Medicines Chair: Jean Christophe Rusatira, MD, MPH, PhD, JHU BESAFE • Jude Nwokike, PhD, MSc, MPH, EALI Access LLC, Formerly Vice President at USP • Josh Bolin, Associate Executive Director, Government Affairs and Innovation, National Association of Boards of Pharmacy (NABP) - Virtual Participation • Charlie Preston, MD, MPH, DipABPM, DipABLM, Senior Program Officer, Gates Foundation - Virtual Participation • Traci Green, PhD, MSc, Professor and Director, Opioid Policy Research Collaborative at the Heller School for Social Policy and Management, Brandeis University; Adjunct Professor and Deputy Director, COBRE on Opioids and Overdose at Brown University Health
3:45-4:00 PM	Recap and Q&A: Saifuddin Ahmed, PhD, MBBS, Professor, Population, Family and Reproductive Health, Johns Hopkins Bloomberg School of Public Health



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